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on writing in economics:

* Schmeiser (2017) "Teaching writing in economics" <https://www.tandfonline.com/doi/pdf/10.1080/00220485.2017.1353459?needAccess=true>
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* How to write a policy brief, WikiHow <https://www.wikihow.com/Write-a-Policy-Brief>
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* Tim Hartford (http://timharford.com/) does a range of activities that communicate economics, including present the BBC's radio show More or Less (https://www.bbc.co.uk/programmes/b006qshd/episodes/player). His TED talk "Trial, error and the God complex" (https://www.ted.com/talks/tim\_harford) is good.